



PRESS RELEASE

Business: No electricity price rise for 18 months

Victorian provider offers state's first price freeze to protect business electricity costs

17 February 2011: After 12 months of savage price increases adding around 30% to an average business's electricity bills, a new product is set to reassure an increasingly anxious customer base.

Soaring electricity bills have crippled Victorian businesses over the last year, with many SMEs recording increases of up to \$3,000.

The new Click Energy product offers an electricity price freeze that will protect business customers from price rises until July 2012.

"Electricity prices are expected to rise by another 10-15% this year – adding anything between \$500 and \$2,000 to a business's energy bill. Any product that can offer a guaranteed fixed price and help companies avoid these rising costs will be very popular," explained Tim Wolfenden, CEO of independent energy price comparison site Make it Cheaper (www.makeitcheaper.com.au).

"Now is the time for businesses to switch suppliers and take advantage of fixed price bills for the next 18 months," he added.

Business benefits of the new Click Energy offer:

- Fixed electricity bills for 18 months
- No catch contract: no penalties for breaking your contract or switching supplier
- Save up to \$2,000 on your business electricity bill

About Make It Cheaper (www.makeitcheaper.com.au):

Make It Cheaper is Australia's first dedicated business price comparison service. Acting as an independent energy broker, Make It Cheaper is helping Australian businesses make their electricity and gas bills cheaper, by offering a free and independent comparison and switching service.

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